

## **West Coast University Panama & United Nations Global Impact**

West Coast University (WCU) Panama is signatory/member to the Principles for Responsible Management Education (PRME). The PRME initiative is the first organised relationship between the United Nations and management-related academic institutions, business schools, and universities. Launched at the 2007 UN Global Compact Leaders Summit in Geneva. The PRME Steering Committee and its Secretariat, hosted by the UN Global Compact Office

WCU has pledged to engage in a continuous process of improvement with regards to the application of the Principles, to share information on progress regularly and to contribute to the learning experience of the academic institutions participating in the global PRME community.

## **PRME Steering Committee**



## United Nations Global Compact

- Launched in 2000, the UN Global Compact brings business together with UN agencies, labour, civil society and governments to advance...
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- The AACSB International (The Association to Advance Collegiate Schools of Business) is a not-for-profit corporation of educational institutions, corporations, and other organizations...
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- An international membership organization, based in Brussels, with more than 650 member organizations from academia, business, public service and consultancy in 75 countries...
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- The Association of African Business Schools (AABS) is an association of leading business schools throughout the African Continent that provides member schools with an...
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- The London-based Association of MBAs is the international network for accredited MBAs and the world's impartial authority on postgraduate business education...
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- CEEMAN is an international management development association established in 1993 with the aim of accelerating the growth in quality of management development in central...
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- EABIS is a unique alliance of companies, business schools and academic institutions, with the support of the European Commission, committed to integrating business in society...
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- Net Impact is an international non-profit organization whose mission is to make a
  positive impact on society by growing and strengthening a community of new
  leaders who use business...
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• The primary purpose of the Association of Asia-Pacific Business Schools (AAPBS) is to provide leadership and representation in order to advance the quality of ...

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- CLADEA, The Latin American Council of Management Schools is one of the most important networks of business schools all over the world...
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- The GRLI is the result of a year of intensive work by a group of senior representatives from companies, business schools and centres for leadership learning from five continents...
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- In 1953, the organization now called the Graduate Management Admission Council (GMAC) began as an association of nine business schools whose goal was to develop a ...
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